



IMPORTANT DEADLINES

March 19: [Printed Directory Deadline >>](#)

April 3: [Freeman Advanced Shipping Begins >>](#)

April 7: [Freeman Discount Deadline >>](#)

April 7: [Designate your EAC >>](#)

April 15: [Convention Center Discounted Ordering Deadline >>](#)

EXHIBITOR RESOURCES

EXHIBITOR RESOURCE CENTER

Find everything you need for exhibiting, including updates and essential information. Check back regularly for the latest details.

[Exhibitor Resource Center >>](#)

EXHIBITOR HUB

- Manage your company profile information for your online/print directory listings. Learn how [here >>](#)
- Select your product categories – please select thoughtfully. The more specific you are, the better quality and quantity of lead you will receive.
Please note: Product categories must be selected and exhibitor profiles completed by **March 19, 2025** to be included in the printed show directory.
- View invoices and payment information
- Purchase digital upgrades for online listings
- Register for show badges

[Exhibitor Hub >>](#)**EXHIBITOR SERVICE MANUAL**

Your go-to resource for key deadlines, setup instructions, service orders, and printable forms.

[Exhibitor Service Manual >>](#)**FREEMAN ONLINE**

The comprehensive online platform is designed to help exhibitors efficiently plan and manage their event participation. It provides easy access to order services, track shipments, and view event details. Use Freeman Online to place orders for booth furnishings, setup services, and logistics, allowing them to focus on maximizing their presence at the event.

[Freeman Online >>](#)**EXHIBITOR REGISTRATION**

Exhibitor booth staff, teams, and vendors need individual badges to access the show floor. Register early to avoid onsite delays. Staff must be registered to use the mobile app and complimentary matchmaking program.

[Exhibitor Registration >>](#)

START INVITING CUSTOMERS

The Customer Invitation Program is now live! This complimentary program helps you increase brand visibility and booth traffic by inviting your customers using your exclusive promo code. The top 3 exhibitors who generate the most registrations will win prizes, including HD Awards tickets and exclusive Party by the Pool tickets. Only qualified attendees (buyers, designers, etc.) can use the code—manufacturers are not eligible.

[Get Started >>](#)

If you need assistance please contact the official vendor of the customer invitation program by emailing support@nvytes.com.

EAC EXHIBITOR PORTAL

An **EAC (Exhibitor Appointed Contractor)** is a company hired by the exhibitor, but not an employee of the exhibiting company or an official show contractor (like Freeman). This includes independent installation & dismantle companies, as well as contractors for services like photography, AV, floral, flooring, and more.

EAC Designation Process:

1. **Step One [Exhibitor Action]:** Designate your EAC by completing and submitting the form (one form per EAC company).
2. **Step Two [EAC Action]:** The EAC will complete their side, including contact info, insurance documents, and a \$300 fee per booth location for services provided.

This process ensures transparency and smooth coordination for both exhibitors and EACs.

[Designate your EAC Here >>](#)

QUESTIONS? CONTACT US:

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