OC EXPO+ Conference

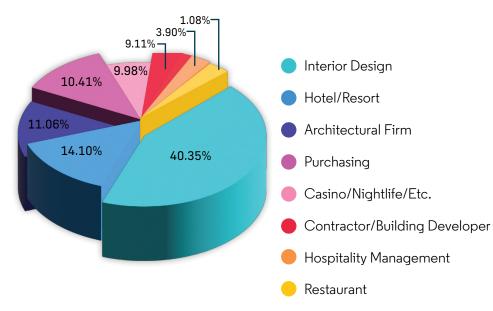
may 6 - 8, 2025 + mandalay bay + las vegas + hdexpo.com

hd expo+ conference

HD Expo + Conference stands at the forefront of hospitality innovation. This premier event serves as a dynamic platform for the exchange of ideas, showcasing cutting-edge products and building powerful connections. It attracts the industry's top decision-makers and buyers, positioning brands to make an impact in the world of hospitality design.

STRONG LEADS, QUALIFIED BUYERS

HD Expo brings the hospitality industry together, linking you with top-tier attendees from diverse sectors. Engage with influential leaders and key decision-makers from the following industry areas:



PURCHASING POWER

92%

of attendees are directly involved in purchasing decisions (either purchase, approve to purchase, or influence purchasing decisions). This is a 4% increase over last year.

ENGAGED AUDIENCE



40.35%

14.10%

11.06%

10.41%

9.98%

9.11%

3.90%

1.08%

Qualified buyer attendance was up 13% over 2023.



97% of attendees surveyed said HD Expo + Conference is important for their business success.



43% of attendees are first-time participants, representing a significant pool of untapped potential customers.



FROM COAST TO COAST AND AROUND THE WORLD, PROFESSIONALS FROM ALL 50 STATES AND 61 COUNTRIES GATHER AT HD EXPO + CONFERENCE.



UNMATCHED IN QUALIFIED ATTENDEE NUMBERS

***10,000+** industry professionals attended HD Expo + Conference 2024 including attendees, speakers, and exhibitors*

COMPANIES REPRESENTED:

ALEXANDER ZILBERMAN ARCHITECTURE PC - PRINCIPAL APARIUM HOTEL GROUP - VICE PRESIDENT ATELIER ACE ACE HOTEL - OWNER + CEO AUBERGE RESORTS COLLECTION - DIRECTOR AUTOCAMP - VICE PRESIDENT AVROKO BRAND BUREAU - PARTNER **BAMO - SENIOR DESIGNER** BASKERVILL - PRINCIPAL BENIAMIN WEST - PRESIDENT **BRE HOTELS & RESORTS - DIRECTOR** BUNKHOUSE - SENIOR VICE PRESIDENT BUNNYFISH STUDIO - SENIOR DIRECTOR CAMPO ARCHITECTURE AND INTERIOR DESIGN - PROJECT MANAGER CANOE HOSPITALITY - SENIOR PROJECT MANAGER CHARTRES LODGING GROUP LLC - PRESIDENT CHRIS TURNER PROCUREMENT - DIRECTOR CITIZENM - SENIOR DESIGN LEAD COLLECTIVE RETREATS - FOUNDER + CEO CONTINENTAL CONTRACTORS INC - CEO CORALTREE HOSPITALITY - DIRECTOR CREME - OWNER + FOUNDER CURIOSO - DIRECTOR DENIZENS OF DESIGN - PRINCIPAL DIAMONDROCK HOSPITALITY - SENIOR VICE PRESIDENT EDG INTERIOR ARCHITECTURE + DESIGN - SENIOR INTERIOR DESIGNER EQUINOX - PRINCIPAL

FLICK MARS - PARTNER **GENSLER - INTERIOR DESIGNER GETTYS GROUP - PRINCIPAL** HARKEN INTERIORS - SENIOR DESIGNER HBA / HIRSCH BEDNER ASSOCIATES - INTERIOR DESIGNER HIGHGATE HOTELS - VICE PRESIDENT HILTON HOTELS INTERNATIONAL - VICE PRESIDENT **HOK - LEADER OF INTERIORS** HOLLAND AMERICA LINE - DIRECTOR HYATT HOTELS CORP - VICE PRESIDENT ICRAVE - MANAGING DIRECTOR IHG HOTELS & RESORTS - DIRECTOR OF BRAND SOURCING **IEFFREY BEERS INTERNATIONAL - DIRECTOR** IENNY BUKOVEC DESIGN & CREATIVE - FOUNDER **IOSH HELD DESIGN - PRESIDENT** KLAI JUBA WALD INTERIORS - INTERIOR DESIGNER LAS VEGAS SANDS - EXECUTIVE DIRECTOR LEO A DALY - SENIOR INTERIOR DESIGNER LISSONI ARCHITECTURE - PARTNER + CEO LOONEY & ASSOCIATES - SENIOR ASSOCIATE MAIN STREET HOSPITALITY GROUP - CEO MANCINI DUFFY - PRINCIPAL MARRIOTT INTERNATIONAL - SENIOR MANAGER MENDIL + MEYER DESIGN STUDIO - PROJECT ASSOCIATE MGM RESORTS INTERNATIONAL - VICE PRESIDENT NOBLE INVESTMENT GROUP - MANAGING PRINCIPAL

OCULUS - HOSPITALITY DESIGN LEADER PRINCESS CRUISES - DIRECTOR OF INTERIOR DESIGN PURCHASING MANAGEMENT INTL - VICE PRESIDENT RLI LODGING TRUST - VICE PRESIDENT OF DESIGN ROCKBRIDGE - CEO ROCKWELL GROUP - CREATIVE DIRECTOR **ROTTET STUDIO - SENIOR ASSOCIATE** SIX SENSES HOTELS RESORTS SPAS - REGIONAL DIRECTOR SPIEGELWORLD - ARCHITECT STARWOOD CAPITAL GROUP - HEAD OF HOTEL DEVELOPMENT STUDIO O A - ARCHITECT STUDIO PAOLO FERRARI - FOUNDER SUMMA INTERNATIONAL - SENIOR PROJECT MANAGER TAO GROUP - SENIOR VICE PRESIDENT THE 26 CO - CONTRIBUTOR THE CARDY GROUP - FF&E BUYER THE DESIGN AGENCY - CONSULTANT THE ROGER THOMAS COLLECTION - FOUNDING PARTNER THE WELL - COFOUNDER THIS ASSEMBLY - FOUNDER + CEO TWO ROADS DEVELOPMENT - VICE PRESIDENT V STARR - CFO WIMBERLY INTERIORS - PRINCIPAL WYNN DESIGN & DEVELOPMENT - EXECUTIVE DIRECTOR

CONTACT YOUR ACCOUNT EXECUTIVE FOR MORE INFORMATION

CARLY MIXON Account Executive: #, A-K 770.291.5491 carly.mixon@emeraldx.com

KARI NYLUND Account Executive: L-Z, China 770.291.5513 kari.nylund@emeraldx.com

NICOLE PANZECA Customer Success Manager 513.964.1789 nicole.panzeca@emeraldx.com KEELI SCHMIDT Sales Director, Key Accounts 770.291.5433 keeli.schmidt@emeraldx.com