

We hope you're as excited as we are with HD Expo + Conference 2024 fast approaching—now less than three weeks away! As your dedicated Customer Success Manager, my top priority is to ensure your experience as an exhibitor is seamless, successful, and aligned with your goals. This weekly newsletter is here to provide you with timely, relevant insights and updates, ensuring you're completely ready for the show.

Please don't hesitate to get in touch with any questions or to discuss how we can further tailor your exhibiting experience.

Nicole Panzeca
Customer Success Manager
513-964-1789
nicole.panzeca@emeraldtx.com

DATES + DEADLINES

April 23: [Advanced Shipping Deadline >>](#)

April 27: [Show Site Delivery Begins >>](#)

*Ongoing: [Convention Center Ordering >>](#)

Please note: For login issues, contact 855-408-1349 to reset your password*

April 27: [Targeted Move-in Begins >>](#)

May 2: [Targeted Move-out Begins >>](#)

2025 SPACE SELECTION

As a current exhibitor, your company qualifies for space selection for next year's show, taking place May 6 - 8, 2025, at the Mandalay Bay Convention Center in Las Vegas. The biggest advantage to contracting a booth for next year during your appointment time is the best location and price.

All companies who participate in space draw will be contracting space at our onsite renewal rate. **If you contract your booth at the Expo for 2025 then you are eligible for our renewal reward rate that will be \$56.25 per square foot.** If you are unable to make your appointment time, please let us know and we will select a space for you based on your needs. **Please note that if you choose to not select a space during space draw, the rate will increase to \$59.00 per square foot on June 7th, 2024.**

A deposit of 10% will be due at the time of selection up to a maximum of \$3,000. So please be prepared and bring a credit card or ACH payment.

[View the full Priority Point Schedule and appointment times >>](#)

INFORMATIONAL + ONBOARDING WEBINARS

Did you miss our onboarding webinar with Freeman and/or HD Connect? We've got you covered. View the recordings with essential information about Freeman services and the HD Connect matchmaking platform below.

[View Freeman onboarding webinar >>](#)

[HD Connect >>](#)

MATCHMAKING: HD CONNECT

We're excited to let you know that HD Connect launched to attendees on April 3rd! If you haven't already, please log in and update your profile and acknowledge invitations from attendees.

Here's how to get started:

Update Your Exhibitor Profile: Please [log-in](#) and review your profile to ensure attendees can easily find you. Company profile updates must be made within the [HD Exhibitor Hub](#) and cannot be directly modified in the HD Connect platform. Please note, only primary and marketing contacts, as indicated on your online contract, have access to edit.

Set Up Your Team: The first person from your company to sign into HD Connect will automatically be assigned as the default administrator. To join the platform afterward, team members will need to request an invite from the administrator. Make sure to coordinate with you team to decide who should take this initial step.

Access the HD Connect Recorded Webinar: Presented by our partner Grip, this step-by-step guide will equip you with everything you need to know about using HD Connect effectively. View online [here >>](#)

INVITE CUSTOMERS AND GET REWARDED

HD's complimentary marketing program is not only easy, but also rewarding. The more you promote your company, the greater your chances of winning prizes. The top 3 exhibitors who generate the most registrations will win tickets to the HD Awards and Party by the Pool.

First Place: 2 HD Awards tickets and 6 Party by the Pool tickets.

Second Place: 2 HD Awards tickets and 4 Party by the Pool tickets.

Third Place: 2 HD Awards tickets and 2 Party by the Pool tickets.

In the Lead: Akula, Wolf-Gordon, and MDC Interior Solutions are currently in prime positions. Will they maintain their lead?

Hot on Their Heels: Just a few more invites could see companies like Serta Hospitality, Momentum Textiles & Wallcovering, and Culp Hospitality leap into the top spots.

Your Next Move: Utilize the pre-made email invitations, digital banners, and social media graphics we've created to share your FREE registration code (a \$150 value). If you haven't received your promotional materials, [click here to access your dashboard >>](#)

Need help? Contact support@nvytes.com

REGISTER BOOTH STAFF

Exhibitor booth staff, teams and vendors must have individual badges to access the show floor at all times. Register your staff early to avoid any delays onsite! Please note: Staff must be registered to access HD Connect.

[Register staff >>](#)

2024 IIDA/HD EXPO PRODUCT DESIGN AWARDS SUBMISSION DEADLINE EXTENDED: APRIL 18

The 27th Annual IIDA/HD Expo Product Design Awards beckon 2024 HD Expo + Conference exhibitors to showcase their groundbreaking products. In partnership with HD Expo + Conference, IIDA presents a much-anticipated product design competition featuring 20+ categories, celebrating innovation, eco-friendliness, and style/technology advancements in hospitality.

[Learn More and Submit Today >>](#)

YOUR HD EXPO SALES TEAM + SUPPORT CONTACTS

Carly Mixon
Account Executive: #, A-K
770-291-5491
carly.mixon@emeraldtx.com

Keeli Schmidt
Sales Director, Key Accounts
770-291-5433
keeli.schmidt@emeraldtx.com

Exhibitor Hub Support
product@emeraldtx.com

HD Connect Support
support@grip.events

Kari Nylund
Account Executive: L-Z, China
770-291-5513
kari.nylund@emeraldtx.com

Nicole Panzeca
Customer Success Manager
513-964-1789
nicole.panzeca@emeraldtx.com

Customer Invitation Support
support@nvytes.com