

We hope this message finds you well. As your dedicated Customer Success Manager, I'm here to ensure your exhibiting experience at HD Expo + Conference 2024 is seamless and aligned with your goals. In our ongoing efforts to provide you with the most timely, relevant, and actionable information, we will now be sending our newsletters out on a weekly basis. Please feel free to reach out directly with any questions, concerns, or specific needs you may have. Your success is our priority, and we're committed to delivering excellence and support in every communication.

Nicole Panzeca
Customer Success Manager
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DATES + DEADLINES

*April 9: [Convention Center Ordering Deadline >>](#)
Please note: For login issues, contact 855-408-1349 to reset your password*
April 9: [IDA Product Design Awards Deadline >>](#)
April 23: [Advanced Shipping Deadline >>](#)
April 27: [Show Site Delivery Begins >>](#)

FIRST-TIME EXHIBITOR ONBOARDING

Our first-time exhibitor onboarding program offers you all the tools you need to get the most out of your experience and maximize your ROI. Below you will find curated resources for your success.

[Access Your Resources Here >>](#)

NEED HELP? Contact Your Customer Success Manager:

Nicole Panzeca
nicole.panzeca@emeraldtx.com or 513.416.7533.

INFORMATIONAL + ONBOARDING WEBINARS

Did you miss our onboarding webinar with Freeman and/or HD Connect? We've got you covered. View the recordings with essential information about Freeman services and the HD Connect matchmaking platform below.

[View Freeman onboarding webinar >>](#)

[HD Connect >>](#)

MATCHMAKING: HD CONNECT

We are excited to announce that **HD Connect is now available to attendees!** Make sure your profile is up to date so attendees will be able to easily find your company, and also make sure you acknowledge invitations from our attendees.

Here's how to get started:

Update Your Exhibitor Profile: Please review your profile to ensure attendees can easily find you. Company profile updates must be made within the [HD Exhibitor Hub](#) and cannot be directly modified in the HD Connect platform. Please note, only primary and marketing contacts, as indicated on your online contract, have access to edit.

Set Up Your Team: The first person from your company to sign into HD Connect will automatically be assigned as the default administrator. To join the platform afterward, team members will need to request an invite from the administrator. Make sure to coordinate with you team to decide who should take this initial step.

Access the HD Connect Recorded Webinar: Presented by our partner Grip, this step-by-step guide will equip you with everything you need to know about using HD Connect effectively. View online [here >>](#)

INVITE CUSTOMERS AND GET REWARDED

HD's complimentary marketing program is not only easy, but also rewarding. The more you promote your company, the greater your chances of winning prizes. The top 3 exhibitors who generate the most registrations will win tickets to the HD Awards and Party by the Pool.

First Place: 2 HD Awards tickets and 6 Party by the Pool tickets.

Second Place: 2 HD Awards tickets and 4 Party by the Pool tickets.

Third Place: 2 HD Awards tickets and 2 Party by the Pool tickets.

In the Lead: Akula, Wolf-Gordon, and MDC Interior Solutions are currently in prime positions. Will they maintain their lead?

Hot on Their Heels: Just a few more invites could see companies like Serta Hospitality, Momentum Textiles & Wallcovering, and Cortina Leathers leap into the top spots.

Your Next Move: Utilize the pre-made email invitations, digital banners, and social media graphics we've created to share your FREE registration code (a \$150 value). If you haven't received your promotional materials, [click here to access your dashboard >>](#)

Need help? Contact support@nyvtes.com

REGISTER BOOTH STAFF

Exhibitor booth staff, teams and vendors must have individual badges to access the show floor at all times. Register your staff early to avoid any delays onsite! Please note: Staff must be registered to access HD Connect.

[Register staff >>](#)

2025 SPACE SELECTION

As a current exhibitor, your company qualifies for space selection for next year's show, taking place May 6 - 8, 2025, at the Mandalay Bay Convention Center in Las Vegas. The biggest advantage to contracting a booth for next year during your appointment time is the best location and price.

All companies who participate in space draw will be contracting space at our onsite renewal rate. **If you contract your booth at the Expo for 2025 then you are eligible for our renewal reward rate that will be \$55.50 per square foot.** If you are unable to make your appointment time, please let us know and we will select a space for you based on your needs. **Please note that if you choose to not select a space during space draw, the rate will increase to \$58.50 per square foot on June 7th, 2024.**

A deposit of 10% will be due at the time of selection up to a maximum of \$3,000. So please be prepared and bring a credit card or ACH payment.

[View the full Priority Point Schedule and appointment times >>](#)

NETWORKING BEYOND THE SHOW FLOOR

Exhibiting is just the beginning of the networking opportunities offered by HD Expo + Conference. Purchase tickets when registering.

Spotlight on Excellence: The HD Awards Make Their Mark in Las Vegas

Exciting news for the hospitality design community! The 2024 HD Awards ceremony is coming to Las Vegas, showcasing jury-selected marvels on April 30th, during HD Expo + Conference. [Learn more >>](#)

Elevate Your Morning at the Women in Design Breakfast

Join us for a morning of inspiration at the Women in Design Breakfast, hosted by *Hospitality Design* magazine and NEWH. This event celebrates influential women in hospitality design and features a keynote speech that promises to enlighten. [Meet this year's honorees >>](#)

Splash into Networking: Party by the Pool

Don't miss out on the opportunity to connect under the evening sky at our much-anticipated Party by the Pool. Tickets are in high demand for this signature networking event. Secure your place by adding tickets to your registration today.

YOUR HD EXPO SALES TEAM + SUPPORT CONTACTS

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