

DATES + DEADLINES

TOMORROW: Printed Directory Deadline >>

March 27: [EAC Certificate of Insurance Deadline>>](#)

March 28: [Freeman Advanced Shipping Begins >>](#)

April 1: [Freeman Discount Deadline >>](#)

*April 9: [Convention Center Ordering Deadline >>](#)

Please note: For login issues, contact 855-408-1349 to reset your password*

April 9: [IIDA Product Design Awards Deadline >>](#)

PRINTED DIRECTORY DEADLINE TOMORROW: UPDATE YOUR LISTING

The deadline to be included in our printed directory is tomorrow, March 22! If you have not already, please log into the Exhibitor Hub and update your profile with the following information:

- Company Profile
- Product Categories
- Company Website

LOGIN INSTRUCTIONS

1. Navigate to the [Hub URL >>](#)
2. Click "Exhibitor Login"
3. Click "Forgot Password" to create a new account. You will receive an email with instructions.

[How to navigate the Hub >>](#)

PLEASE NOTE: All exhibitors will be in the alphabetical listing. However, the product categories are important to select for the printed directory.

NOW LIVE: HD CONNECT

It's time to start preparing to schedule meetings with buyers! Our complimentary matchmaking platform allows you to schedule 1:1 meetings with relevant attendee buyers before you even arrive in Las Vegas.

The first person from your company to sign into [HD Connect](#) will automatically be assigned as the default administrator. To join the platform afterward, team members will need to request an invite from the administrator. Make sure to coordinate with your team to decide who should take this initial step. Keep an eye out for the HD Connect webinar invite for March 28.

[Get started connecting >>](#)

PLEASE NOTE: It is very important you log in and update your profile so attendees can find you when they get access to the platform.

FREEMAN ONBOARDING WEBINAR

Did you miss our onboarding webinar with Freeman? View the recording which includes all the need-to-know information about booth logistics and services at HD Expo + Conference 2024!

[View Freeman onboarding webinar >>](#)

Topics Include:

- Accessing online resources such as your Exhibitor Service Manual and Freeman Online homepage.
- Show services overview, including material handling.
- Important show information like what comes with your booth.
- Onsite tips and best practices

INVITE CUSTOMERS AND GET REWARDED

HD's complimentary marketing program is not only easy, but also rewarding. The more you promote your company, the greater your chances of winning prizes. The top 3 exhibitors who generate the most registrations will win complimentary tickets to the HD Awards and Party by the Pool.

Start sending your pre-made email invitations, digital banner ads, and social media graphics with a FREE registration code (a \$150 value). An email was sent directly to you from our partner, Nvytes, if you have not received this, please be sure to check spam or click the link below to request access to your dashboard.

[Request access to your dashboard >>](#)

Need help? Contact support@nvytes.com

THERE IS STILL TIME TO PURCHASE NETWORKING TICKETS

Exhibiting is just the beginning of the networking opportunities offered by HD Expo + Conference. Purchase tickets when registering.

Did you know the **HD Awards** are moving to Las Vegas? The 2024 jury-selected winners will be announced on April 30th during a ceremony at HD Expo + Conference. [Learn more >>](#)

Don't miss the **Women in Design Breakfast**, presented by *Hospitality Design* magazine and NEWH. This inspiring networking event will honor a handful of creative leaders for their impact on the hospitality industry, and feature a keynote speaker. [View this year's honorees >>](#)

Party by the Pool sells out every year, if you are interested in joining this networking event, you can purchase your ticket while registering. Add your tickets to your registration while they are still available!

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