

FIRST-TIME EXHIBITOR ONBOARDING

Our first-time exhibitor onboarding program offers you all the tools you need to get the most out of your experience and maximize your ROI. Below you will find curated resources for your success.

[Access Your Resources Here >>](#)

NEED HELP? Contact Your Customer Success Manager:

Nicole Panzeca
Nicole.panzeca@emeraldtx.com or 513.416.7533.

DATES + DEADLINES

March 22: [Printed Directory Deadline >>](#)
March 27: [EAC Certificate of Insurance Deadline>>](#)
March 28: [Freeman Advanced Shipping Begins >>](#)
April 1: [Freeman Discount Deadline >>](#)
*April 9: [Convention Center Ordering Deadline >>](#)
Please note: For login issues, contact 855-408-1349 to reset your password*
April 9: [IIDA Product Design Awards Deadline >>](#)

PRINTED DIRECTORY DEADLINE APPROACHING: UPDATE YOUR LISTING

The deadline to be included in our printed directory is March 22! If you have not already, please log into the Exhibitor Hub and update your profile with the following information:

- Company Profile
- Product Categories
- Company Website

LOGIN INSTRUCTIONS

1. Navigate to the [Hub URL >>](#)
2. Click "Exhibitor Login"
3. Click "Forgot Password" to create a new account. You will receive an email with instructions.

[How to navigate the Hub >>](#)

PLEASE NOTE: All exhibitors will be in the alphabetical listing. However, the product categories are important to select for the printed directory.

START PREPARING FOR HD CONNECT—LAUNCHING MARCH 13

It's time to start preparing to schedule meetings with buyers! Our complimentary matchmaking platform is officially launching on Wednesday, March 13 and allows you to schedule 1:1 meetings with relevant attendee buyers before you even arrive in Las Vegas.

Be on the lookout for our upcoming introduction email from matchmaking@hdexpo.com, which will include everything you need to know to get started. You'll receive instructions for downloading and accessing your dashboard, as well as helpful tips for scheduling meetings.

PLEASE NOTE: It is very important you log in and update your profile so attendees can find you when they get access to the platform.

NEW EXHIBITOR IDENTIFICATION FEATURE

With this new feature we are now able to identify Woman Owned, Veteran Owned, and Minority Owned businesses in our Exhibitor List and HD Connect platform. This effort highlights our commitment to celebrating diversity in our community. If your business falls into these categories, **please log in to your directory listing and identify your status under the About section.**

[Identify your status >>](#)

INVITE CUSTOMERS AND GET REWARDED

HD's complimentary marketing program is not only easy, but also rewarding. The more you promote your company, the greater your chances of winning prizes. The top 3 exhibitors who generate the most registrations will win complimentary tickets to the HD Awards and Party by the Pool.

Start sending your pre-made email invitations, digital banner ads, and social media graphics with a FREE registration code (a \$150 value). An email was sent directly to you from our partner, Nvytes, if you have not received this, please be sure to check spam or click the link below to request access to your dashboard.

[Request access to your dashboard >>](#)
Need help? Contact support@nvytes.com

GET READY FOR LAS VEGAS

Exhibiting is just the beginning of the networking opportunities offered by HD Expo + Conference. Purchase tickets when registering.

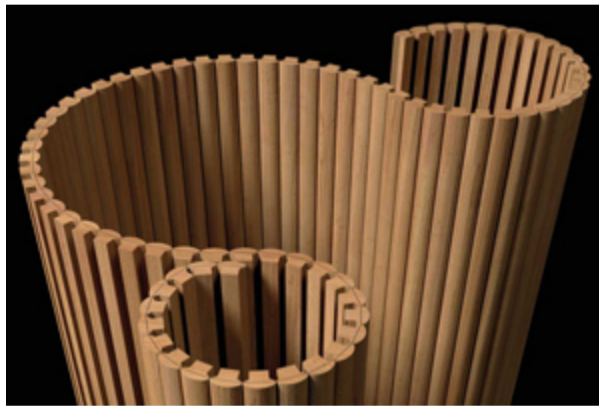
Did you know the **HD Awards** are moving to Las Vegas? The 2024 jury-selected winners will be announced on April 30th during a ceremony at HD Expo + Conference. [Learn more >>](#)

Don't miss the **Women in Design Breakfast**, presented by *Hospitality Design* magazine and NEWH. This inspiring networking event will honor a handful of creative leaders for their impact on the hospitality industry, and feature a keynote speaker. [View this year's honorees >>](#)

Sponsorships are still available for **Party by the Pool**. Put your brand in the spotlight with prime placement on the venue's large LED light display screens, plus Cabana sponsors will receive a semi-private cabana on the main pool deck level, complete with servers to cater to your guests' every need. Contact your Account Executive if you are interested in a Cabana sponsorship. This event sells out every year, if you are interested in attending without a sponsorship, you can purchase your ticket while registering.

Check out a round up of what to expect while in Sin City [here >>](#)

2024 IIDA/HD EXPO PRODUCT DESIGN AWARDS



Submissions Close April 9

Join the global spotlight! The 27th Annual IIDA/HD Expo Product Design Awards beckon 2024 HD Expo + Conference exhibitors to showcase their groundbreaking products. In partnership with HD Expo + Conference, IIDA presents a much-anticipated product design competition featuring 20+ categories, celebrating innovation, eco-friendliness, and style/technology advancements in hospitality.

Each category winner will be considered for the Best of Competition Eric Engstrom Award - paying homage to the visionary designer.

Don't miss the chance to shine! Renowned design experts will personally assess all product entries at the Expo. The big reveal awaits winners and the Eric Engstrom Award recipient at the Expo's Social Hub on May 1.

[Learn More and Submit Today >>](#)

IMPORTANT NOTE

It was brought to our attention that some HD Expo + Conference exhibitors received solicitations from unauthorized attendee list agencies. As a reminder, we want to warn our customers to exercise extreme caution with respect to all communications received from companies claiming to be affiliated with HD Expo + Conference. In addition, we have not and will not sell, rent and/or distribute our exhibitors' and attendees' contact information.

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