

hd expo+ conference

april 30 - may 2, 2024 + mandalay bay + las vegas + hdexpo.com

2024 SPONSORSHIPS For Non-Exhibiting Companies

Activation Sponsorships

Looking for more? Explore the exclusive and highly coveted activation sponsorships to get your brand in front of your target audience.

DESIGNWELL PAVILION designed by Hilton **\$15,000**

The wellness industry is now a \$1 trillion market, and attendees are curious about big brands and upstarts alike who are integrating wellness and sustainability into their projects and redefining the market. Designed by Hilton and with more content, more industry leaders, and more insight, the 2024 DesignWell Pavilion is certain to be one of the most popular areas on the expo floor. Sponsors have the opportunity to showcase their products, logo placement on space signage, and receive contact information from all scanned attendee leads after the show. DesignWell Pavilion sponsorships are limited by product.



HD PARK **\$15,000**

SOLD

Experience is key in today's market, and outdoor tented camps and glamping resorts are leading the charge, creating immersive, one with nature excursions for those looking for something beyond the traditional hotel model. We decided to recreate a bit of that magic with the HD Park. It's where attendees can connect with a colleague, listen to a fireside chat, grab food, or relax with an outdoor themed game. Sponsors have the opportunity to showcase products in this high-traffic hub, logo placement on space signage, and receive a list of all scanned attendee leads after the show. HD Park sponsorships are limited by product.



SOCIAL HUB designed by Wimberly Interiors **\$15,000**

The HD Expo + Conference Social Hub is the heart of the show floor and is where attendees gather for discussions about industry trends, challenges, and opportunities. It's also where attendees can view your products in another high-traffic location, and sponsors receive all scanned attendee leads after the show. Social Hub sponsorships are limited by product.



SPEAKER/HOSTED BUYER LOUNGE **\$10,000**

The speaker/hosted buyer lounge is located right on the expo floor and is where high-profile attendees can socialize, take a quick rest, or grab a snack or beverage. This is a great opportunity for quality 1x1 time with the most influential people in the industry, some who have been handpicked to attend based on their project activity and projected project spend.

Networking Events

Gain marketing reach beyond your booth. HD Expo + Conference's coveted networking sponsorships guarantee high visibility and access to qualified attendees in an unforgettable and lively atmosphere. These networking events provide countless ways to make a long lasting impact.

VIP PARTY

\$20,000 | Monday, April 29th

Sponsor this cocktail soiree for speakers and VIP guests the night before the show kicks off at one of the most exclusive and intimate venues in Las Vegas. The invite list is carefully curated, and it's a prime opportunity for connecting and getting your message in front of key industry professionals.

Includes twenty sponsor invitations, five guest invitations, and RSVP list after the show. Limited to 3 non-competing sponsors.



PARTY BY THE POOL

\$15,000 for Cabana Sponsorships | Wednesday, May 1st

Be a part of the Party by the Pool with us as an exclusive sponsorship. All Sponsor logos will be showcased on the venue's large LED Light display screens, making the branding highly visible to all 1,800 attendees. Cabana sponsors will receive a semi private cabana with a server for drink orders so your guest will not need to wait in the bar line. You will receive 10 tickets for staff and 50% off additional tickets to be purchased with your Account Executive.



HD MATCHMAKING LOUNGE

\$10,000

Showcase your products in the HD Matchmaking Lounge for attendees and hosted buyers to view while taking meetings. Sponsors will also receive the list of attendees who used the matchmaking tool after the show.

We've pulled together some ideas to maximize your HD Expo experience—and we're dedicated to exceeding your expectations. If you have big ideas for visibility beyond what is mentioned here, we are here to explore customized possibilities.

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