

EXHIBITOR CHECKLIST

New Exhibitor Hub:

Manage your company profile information for your online/print directory listings.

The Exhibitor Resource Center:

Check the Exhibitor Resource Center for important news and updates in real time.

HD Exhibitor Service Manual:

Review schedules and guidelines in the HD Exhibitor Resource Manual.

IMPORTANT DATES:

- » February 20: Lead Retrieval Early Pricing Ends
- » March 22: Printed Directory Deadline
- » March 28: Freeman Advanced Shipping Begins
- » April 1: Freeman Discount Deadline
- » April 9: Convention Center Ordering Deadline

Plan Your Stay:

Stay in the middle of the action and make sure to book your hotel room for HD ASAP to take advantage of discounted rates.

Advertising + Sponsorship Opportunities:

HD has the tools and resources to help you delight, educate, and engage a captive audience full of the industry's top decision makers with sponsorship offerings to boost your brand.

HD Connect:

Schedule meetings with attendees, exploring the agenda, and navigating the show floor.

Customer Invitation Program:

Invite clients and VIPs to attend HD with a complimentary two-day Expo Only Pass.

Product Design Competition:

Stand out among industry leaders by showcasing your product's forward-thinking design to a panel of judges.

Free Marketing Opportunities:

Submit your product images for inclusion in HD attendee marketing efforts and press outreach.

Submit Your Certificate of Insurance:

You are required to secure general liability insurance and carry proof of insurance to show site. Submit your insurance.

Submit your EAC Form:

All exhibitors who wish to use an Exhibitor Appointed Contractor (EAC) must complete a submission form.

Mandalay Bay Ordering:

Mandalay Bay Ordering is where you can place orders for technical services (electrical, technology, plumbing), and food & beverage services. *For login issues, call exhibitor services at 855-408-1349

Register Staff:

Exhibitor booth staff, teams and vendors must have individual badges to access the show floor at all times. Register your staff early to avoid any delays onsite! Please note: Staff must be registered to access HD Connect.

Freeman Ordering:

Freeman Online is where you can manage freight and order products and services for your booth.