

## DATES + DEADLINES

March 22: [Printed Directory Deadline >>](#)  
March 27: [EAC Certificate of Insurance Deadline>>](#)  
March 28: [Freeman Advanced Shipping Begins >>](#)  
April 1: [Freeman Discount Deadline >>](#)  
\*April 9: [Convention Center Ordering Deadline >>](#)  
**Please note: For login issues, contact 855-408-1349 to reset your password\***  
April 9: [IIDA Product Design Awards Deadline >>](#)

## IMPORTANT NOTE

It was brought to our attention that some HD Expo + Conference exhibitors received solicitations from unauthorized attendee list agencies. As a reminder, we want to warn our customers to exercise extreme caution with respect to all communications received from companies claiming to be affiliated with HD Expo + Conference. In addition, we have not and will not sell, rent and/or distribute our exhibitors' and attendees' contact information.

## EXHIBITOR HUB—ALL YOUR NEEDS IN ONE PLACE

Easily update your information, register your onsite team's badges, access Freeman Online to order services and view the Exhibitor Service Manual.

### LOGIN INSTRUCTIONS

1. Navigate to the [Hub URL >>](#)
2. Click "Exhibitor Login"
3. Click "Forgot Password" to create a new account. You will receive an email with further instructions.

[How to navigate the Hub >>](#)

## TUESDAY, MARCH 5: DEMYSTIFY SHOW SERVICES WITH FREEMAN

[Register](#) for a free live webinar and hear from the team behind the scenes, meet Freeman, your General Service Contractor, and learn more about the upcoming 2024 HD Expo! We will cover all the need-to-know information to help you prepare your booth at the event so you can concentrate on what you do best, business onsite!

### Learning Objectives:

- Accessing your online resources
- Show services overview
- Important show information
- On-site tips
- Open Q&A

[Register now >>](#)

## CUSTOMER INVITATION PROGRAM

Start utilizing your FREE marketing tools and get rewarded! Invite your clients and VIPs to attend with a complimentary expo only pass (a \$150 value)!

Access your company's dashboard and start sending your pre-made email invitations, digital banner ads, and social media graphics. An email was sent directly to you from our partner, Nvytes, if you have not received this, please be sure to check spam or click the link below to request access to your dashboard.

[Request access to your dashboard >>](#)

**Need help? Contact [support@nvytes.com](mailto:support@nvytes.com)**

## MEDIA + DIGITAL SPONSORSHIP OPPORTUNITIES

Interested in exclusive digital opportunities to connect with the industry throughout the year? Through our website, multiple newsletters, and an ever-growing social media presence, *Hospitality Design* continuously engages with its digital readership to showcase the latest and greatest projects, products, and more.

[Digital opportunities >>](#)

Did you know that *Hospitality Design* has other valuable events all year round for additional networking opportunities and increased ROI?

[Event calendar >>](#)

## HD UNIVERSITY

HD University is the pre-conference day at HD Expo + Conference designed so the design community can write the perfect spec. Attendees will earn five CEU credits and are able to see the product up-close on the show floor the next day. Sponsors will be recognized as the leader in their category and walk away with the list of attendees from the event. They will also have the opportunity to educate and showcase their products to attendees. **ACT QUICKLY!** The Casegoods and Fabric categories have already sold out, and **only one spot remains for the Flooring category.** This is your chance to create a buzz around your products before the show.

[Learn more >>](#)

## BOOK YOUR HOTEL

Be sure to book your group's hotel now for best location and discounted rates. All exhibitors that book hotel rooms with EventSphere get an extra rebooking priority point for HD 2025.

[Click here to book your stay >>](#)

**Please note:** Beware of housing poachers! reservations are provided by EventSphere, the official housing partner of HD Expo + Conference. **By booking through EventSphere, you will earn one priority point towards your rebooking appointment onsite.**

## GET READY FOR LAS VEGAS

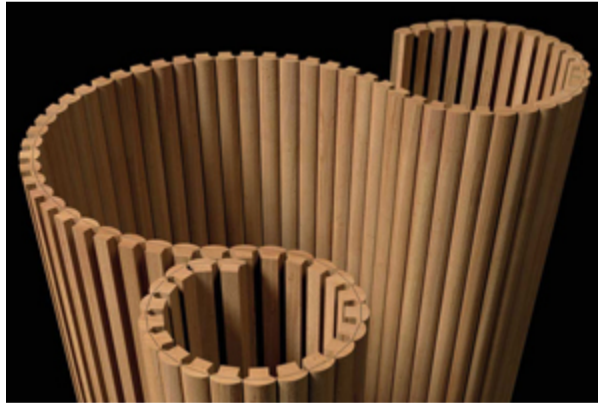
Exhibiting is just the beginning of the networking opportunities offered by HD Expo + Conference. Check out the networking events below and a round up of what to expect while in Sin City [here >>](#)

Did you know the **HD Awards** are moving to Las Vegas? The 2024 jury-selected winners will be announced on April 30th during a ceremony at HD Expo + Conference. [Learn more >>](#)

Don't miss the **Women in Design Breakfast**, presented by *Hospitality Design* magazine and NEWH. This inspiring networking event will honor a handful of creative leaders for their impact on the hospitality industry, and feature a keynote speaker. [Learn more >>](#)

Sponsorships are still available for **Party by the Pool**. Put your brand in the spotlight with prime placement on the venue's large LED light display screens, plus Cabana sponsors will receive a semi-private cabana on the main pool deck level, complete with servers to cater to your guests' every need. [Learn more >>](#)

## 2024 IIDA/HD EXPO PRODUCT DESIGN AWARDS



### Submissions Close April 9

Join the global spotlight! The 27th Annual IIDA/HD Expo Product Design Awards beckon 2024 HD Expo + Conference exhibitors to showcase their groundbreaking products. In partnership with HD Expo + Conference, IIDA presents a much-anticipated product design competition featuring 20+ categories, celebrating innovation, eco-friendliness, and style/technology advancements in hospitality.

Each category winner will be considered for the Best of Competition Eric Engstrom Award - paying homage to the visionary designer.

Don't miss the chance to shine! Renowned design experts will personally assess all product entries at the Expo. The big reveal awaits winners and the Eric Engstrom Award recipient at the Expo's Social Hub on May 1.

[Learn More and Submit Today >>](#)

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