

EXHIBITOR NEWSLETTER

We are excited you are joining us for HD Expo + Conference 2024. It is time to start preparing for the show! Please be on the look out for our monthly HD Expo + Conference Exhibitor Newsletters. These newsletters are curated with important information and critical action items.

Your Customer Success Manager, Nicole, is also here to help you have a successful exhibiting experience. Nicole will be a resource for any questions you have throughout the process about the exhibitor hub, booth requirements, and more!

Please feel free to reach out to Nicole with any questions or assistance at Nicole.panzeca@emeraldtx.com or 513.416.7533.

EXHIBITOR RESOURCE CENTER

The Exhibitor Resource Center is where you will find all forms, links, and other critical assets you need to exhibit all in one, easy-to-navigate location.

[Visit the Exhibitor Resource Center >>](#)

EXHIBITOR HUB

Access several essential features in one convenient place with the NEW Exhibitor Hub. With this new feature, you can easily update your information, register your onsite team's badges, access the Freeman online to order services and view the exhibitor service manual—all using the same login and password.

LOGIN INSTRUCTIONS

1. Navigate to the [Hub URL >>](#)
2. Click "Exhibitor Login"
3. Click "Forgot Password" to create a new account. You will receive an email with further instructions.

[How to log in >>](#)

If you have any questions or issues accessing the Exhibitor Hub, please don't hesitate to reach out to product@emeraldtx.com or your Customer Success Manager.

REGISTER STAFF

Exhibitor booth staff, teams and vendors must have individual badges to access the show floor at all times. Register your staff early to avoid any delays onsite! Please note: Staff must be registered to access HD Connect.

[Register staff >>](#)

HOSTED BUYER PROGRAM

HD Expo + Conference has a redefined approach to curating a list of top-quality attendees with the Hosted Buyer Program. Highly sought-after potential attendees can be nominated and we pick out the top 150 contenders. We cover the travel expenses for the top 150 nominees, who, in turn, commit to meeting with ten exhibiting companies each. Have someone in mind? Nominate a potential attendee using the link below.

[Nominate a potential attendee >>](#)

HD AWARDS

The 20th annual [HD Awards](#) is moving to Las Vegas!

Submissions for the 2024 HD [Product Awards](#) are now open! Lauded as the most prestigious awards for the hospitality industry, the program recognizes the best and most innovative achievements in product design from around the globe in 13 categories. **The deadline for entries is February 9th, 2024.**

In celebration of the 20th anniversary, winners will be revealed this spring in tandem with HD Expo + Conference in Las Vegas. Awards ceremony sponsorships are available. Please reach out to Paul.bienkowski@emeraldtx.com for details.

[Enter your product today >>](#)

HD UNIVERSITY

HD University is the pre-conference day at HD Expo + Conference designed so the design community can write the perfect spec. Attendees will earn five CEU credits and are able to see the product up-close on the show floor the next day. Sponsors will be recognized as the leader in their category and walk away with the list of attendees from the event. They will also have the opportunity to educate and showcase their products to attendees.

[Learn more >>](#)

BOOK YOUR HOTEL

Be sure to book your group's hotel now for best location and discounted rates. All exhibitors that book hotel rooms with EventSphere get an extra rebooking priority point for HD 2025.

[Click here to book your stay >>](#)

Please note: Beware of housing poachers! reservations are provided by EventSphere, the official housing partner of HD Expo + Conference.

YOUR HD EXPO + CONFERENCE SALES TEAM

Carly Mixon
Account Executive: #, A-K
706-840-4073
carly.mixon@emeraldtx.com

Kari Nylund
Account Executive: L-Z, China
770-291-5513
kari.nylund@emeraldtx.com

Keeli Schmidt
Sales Director, Key Accounts
770-291-5433
keeli.schmidt@emeraldtx.com

Nicole Panzeca
Customer Success Manager
513-416-7533
nicole.panzeca@emeraldtx.com

