

EXHIBITOR NEWSLETTER

Happy New Year! It's time to start preparing for the show! Our monthly newsletters are curated with important information and critical action items for you and your team. Please be sure to frequently check the Exhibitor Resource Center, where you will find all forms, links, and other assets you need to exhibit all in one, easy-to navigate location (+ updated in real time).

Your Customer Success Manager, Nicole, is here to help you have a successful exhibiting experience. Nicole will be a resource for any questions you have throughout the process about the exhibitor hub, booth requirements, and more!

Please feel free to reach out to Nicole with any questions or assistance at Nicole.panzeca@emeraldtx.com or 513.416.7533.

IMPORTANT DATES + DEADLINES

February 20: [Lead Retrieval Early Pricing Ends >>](#)

March 22: [Printed Directory Deadline >>](#)

March 27: [EAC Certificate of Insurance Deadline>>](#)

March 28: [Freeman Advanced Shipping Begins >>](#)

April 1: [Freeman Discount Deadline >>](#)

April 9: [Convention Center Ordering Deadline >>](#)

Please note: For login issues, contact 855-408-1349 to reset your password

EXHIBITOR SERVICE MANUAL NOW AVAILABLE

The Exhibitor Service Manual is your resource which provides key deadlines, setup instructions, service ordering details, and downloadable printable order forms for your convenience.

[Exhibitor Service Manual >>](#)

[Freeman Online >>](#)

EXHIBITOR HUB

Access several essential features in one convenient place with the NEW Exhibitor Hub. With this new feature, you can easily update your information, register your onsite team's badges, access the Freeman online to order services and view the exhibitor service manual—all using the same login and password.

LOGIN INSTRUCTIONS

1. Navigate to the [Hub URL >>](#)
2. Click "Exhibitor Login"
3. Click "Forgot Password" to create a new account. You will receive an email with further instructions.

[How to log in >>](#)

If you have any questions or issues accessing the Exhibitor Hub, please don't hesitate to reach out to product@emeraldtx.com or your Customer Success Manager.

REGISTER STAFF

Exhibitor booth staff, teams and vendors must have individual badges to access the show floor. Register your staff early to avoid any delays onsite! Please note: Staff must be registered to access HD Connect (our complimentary matchmaking program Launching in late March).

[Register staff >>](#)

SPONSORSHIP OPPORTUNITIES

We have the tools and resources to help you delight, educate, and engage a captive audience full of the industry's top decision-makers.

All budgets are not the same, and that's why we offer a wide variety of advertising and sponsorship opportunities at HD Expo + Conference. There's something for every sized company, at every price point.

[View available opportunities >>](#)

Ask your Account Executive about a coveted HD Expo + Conference show guide ad!

NOMINATE A NEW DESIGN PROFESSIONAL

As an exhibitor, you can nominate a client to be part of our New Design Professional program. Meant to attract new attendees to the show, the hosted buyer program is for design professionals with 3-5 years of experience in the hospitality industry, and who have never had the opportunity to attend HD Expo + Conference. If they are selected as one of the 35 admitted to the 2024 class, they are given full access to the show, as well as two nights hotel room and airfare. All nominees must be received by February 1st.

[Nominate a client >>](#)

HD AWARDS

Did you hear the news? The 20th annual [HD Awards](#) is moving to Las Vegas!

Submissions for the 2024 HD [Product Awards](#) are now open! Lauded as the most prestigious awards for the hospitality industry, the program recognizes the best and most innovative achievements in product design from around the globe in 13 categories. **The deadline for entries is February 9th, 2024.**

In celebration of the 20th anniversary, winners will be revealed this spring in tandem with HD Expo + Conference in Las Vegas. Awards ceremony sponsorships are available. Please reach out to Paul.bienkowski@emeraldtx.com for details.

[Enter your product today >>](#)

HD UNIVERSITY

HD University is the pre-conference day at HD Expo + Conference designed so the design community can write the perfect spec. Attendees will earn five CEU credits and are able to see the product up-close on the show floor the next day. Sponsors will be recognized as the leader in their category and walk away with the list of attendees from the event. They will also have the opportunity to educate and showcase their products to attendees.

[Learn more >>](#)

BOOK YOUR HOTEL

Be sure to book your group's hotel now for best location and discounted rates. All exhibitors that book hotel rooms with EventSphere get an extra rebooking priority point for HD 2025.

[Click here to book your stay >>](#)

Please note: Beware of housing poachers! reservations are provided by EventSphere, the official housing partner of HD Expo + Conference.

YOUR HD EXPO + CONFERENCE SALES TEAM

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