

hd expo+ conference

may 2-4, 2023 + mandalay bay + las vegas + hdexpo.com

ATTENDEE PROFILE

At its very core, HD Expo + Conference is about building industry relationships. Whether your priority is lead generation, building brand awareness, creating buzz over a new product, or breaking into the hospitality industry, we provide all the tools needed to reach your goal.

Purchasing Power

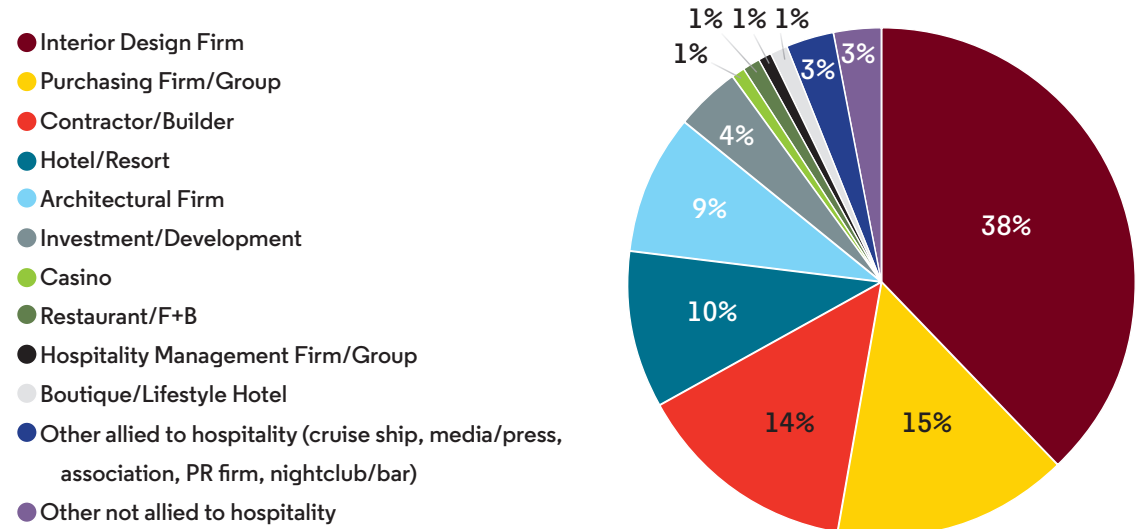
88%

of attendees are involved in purchasing decisions (either purchase, approve to purchase, or influence purchasing decisions)

HD Expo + Conference is a **three-day event** that increases brand presence **365 days a year.**

Strong Leads, Qualified Buyers

HD Expo + Conference connects hospitality product and service suppliers with thousands of industry professionals over a three-day period.



Career Level

The HD Expo + Conference construction pipeline is showing healthy growth—which means HD Expo + Conference attendees are coming with intent to purchase.

65%

of attendees are manager level or above –director, vice president, president, CEO

Planned approximate spend, as reported by 2022 attendees.

Top 10 States

HD Expo + Conference attendees come from multiple states:



Unmatched in **Power Player Numbers**

8,211 industry professionals attended HD Expo 2022. Companies represented included:

//3877

ABSOLUTE PROCUREMENT
 AIRBNB
 AVROKO
 BAMO
 BENJAMIN WEST
 BEST WESTERN INTERNATIONAL, INC.
 BEYER BROWN
 BERGMAN WALLS & ASSOCIATES
 BOYD GAMING CORPORATION
 BRAY WHALER INTERNATIONAL
 BRAYTONHUGHES DESIGN STUDIOS
 BUNKHOUSE GROUP
 BUNNYFISH STUDIO
 CAESARS ENTERTAINMENT
 CALLISON RTKL ASSOCIATES
 CANOE HOSPITALITY

CARNIVAL CRUISE LINES
 CHAMPALIMAUD DESIGN
 CHAPI CHAPO DESIGN
 CURIOSO
 DELTA AIR LINES
 DENIZENS OF DESIGN INC.
 DETERMINED BY DESIGN
 DLR GROUP
 DREAM HOTEL GROUP
 DUTCH EAST DESIGN
 EDG INTERIOR ARCHITECTURE +
 DESIGN
 EQUINOX HOTELS
 GOODRICH COMPANY
 GREAT WOLF RESORTS
 GRUPO HABITA
 HIGHGATE

HILTON HOTELS
 HIRSCH BEDNER ASSOCIATES
 HOK
 HOST HOTELS AND RESORTS, INC.
 HOMAGE HOSPITALITY
 HYATT HOTELS
 ICRAVE
 IHG HOTELS AND RESORTS
 INC ARCHITECTURE & DESIGN
 JEFFREY BEERS INTERNATIONAL
 KLAI JUBA WALD ARCHITECTURE +
 INTERIOR
 KTGY + SIMEONE DEARY DESIGN
 GROUP
 LEO A DALY
 MARRIOTT INTERNATIONAL
 MGM RESORTS INTERNATIONAL

MEYER DAVIS
 NEIL LOCKE & ASSOCIATES
 PENINSULA HOTELS
 PERKINS+WILL
 RESORTS WORLD LAS VEGAS
 ROCKBRIDGE CAPITAL
 ROCKWELL GROUP
 ROTTET STUDIO
 ROYAL CARIBBEAN INTERNATIONAL
 SAGE HOSPITALITY
 SANDS CORPORATION
 SIMS PATRICK STUDIO
 STANTEC
 STARBUCKS COFFEE
 STONEBRIDGE COMPANIES
 STONEHILL TAYLOR
 STUDIO 11 DESIGN

STREETSENSE
 SUMMA INTERNATIONAL
 TAO GROUP
 THE 26 CO
 THE CARDY GROUP
 THE DESIGN AGENCY
 THE PARKER COMPANY
 THE COSMOPOLITAN OF LAS VEGAS
 THE GETTYS GROUP
 UNION SQUARE HOSPITALITY GROUP &
 EVENTS
 V STARR INTERIORS
 WALT DISNEY IMAGINEERING
 WIMBERLY INTERIORS
 WYNN DESIGN AND DEVELOPMENT
 WORKSHOP/APD

Want to know more about our attendees? **Call or email us today.**

CONTACT INFORMATION



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