

hd expo+ conference

august 24-25, 2021 + mandalay bay + las vegas + hdexpo.com

WHAT TO EXPECT

OUR HEALTH + SAFETY PLAN

A LETTER FROM THE HD TEAM

This past year has challenged us all with a global pandemic affecting every facet of our personal and professional lives. It underscores the immeasurable value of human connection and interaction with family, friends, colleagues, and business associates. Yes, there have been silver linings, but boy have we missed seeing each other live, face-to-face.

We have stayed in touch online across various digital platforms, but we have never been so excited to reconnect the hospitality industry IRL. There is no replacement to face-to-face events.

For the HD experience, we believe our first responsibility is to you. We are committed to the health and safety of our customers, partners, guests, and teams. As we prepare to stage HD Expo + Conference, August 24 and 25, 2021, at Mandalay Bay Las Vegas, we have meticulously planned for a safe return to live events.

Please know we are working very closely with the city of Las Vegas, MGM, and Mandalay Bay as we follow all federal, state, local, and CDC guidelines. We hope the guidelines and resources provided by our teams will answer your questions and ease any concerns over health and safety.

We believe in the value of human connection and are eager to welcome the hospitality design community back to Las Vegas. If you have any specific questions, please reach out. We are here to help.

Cordially,

Stacy Shoemaker Rau

Editor in Chief, Hospitality Design magazine

SVP Design Group, Emerald

stacy.shoemaker@emeraldx.com

Kevin Gaffney

Vice President+ Group Show Director, Emerald

kevin.gaffney@emeraldx.com

WHAT TO EXPECT OUR HEALTH + SAFETY PLAN

HD Expo + Conference is excited to welcome back the hospitality design community for two days of product exploration, incomparable education, and limitless networking. Our team is committed to creating an event experience where our customers, partners, and employees can safely and effectively conduct business.

We are taking extra precautions, beyond those mandated by government and local authorities, including temperature checks and face masks required of all persons entering the building, without exception.

Read on to find out what health measures we have in place and how you too will play a role in moving business forward safely.

BEFORE YOU ARRIVE

- Have you completed a self-assessment, and are you symptom-free? If you feel sick, please stay home. You can refer to the CDC's COVID-19 Self-Checker reference guide for any questions on symptoms by clicking [here](#).
- **Check your flight and travel arrangements.**
- **Have your digital or print registration confirmation ready when you arrive** - the more prepared you are, the faster entry will be.
- **Please make sure you have packed face masks;** this is required at all times. Please review the HD Expo + Conference rules and regulations to confirm. Masks will also be provided, if one is needed.
- **We have an open line of communication** in place with the facility, hotel partners, and local health officials.
- Before the doors open, we will conduct **inspections to ensure the venue is safe, clean** and ready for business!

ARRIVING AT HD EXPO + CONFERENCE

- We are taking additional measures to ensure your health and safety at HD Expo + Conference. Please plan accordingly and **allot extra time when arriving at the show and making appointments with your customers.**
- Have you completed a daily self-assessment, and are you symptom-free? If you feel sick, please stay home. You can refer to the CDC's COVID-19 Self-Checker reference guide for any questions on symptoms by clicking [here](#)
- **Daily temperature screenings** will be conducted upon entry for everyone. You may not enter the show if you have a high temperature.
- **Make sure you have a face mask; everyone is required to wear a mask at all times.** Please review the HD Expo + Conference rules and regulations to confirm. Masks will also be provided, if one is needed.

- We'll implement **queue lines to ensure social distancing is safely enforced.**
- **Transparent barriers on registration counters** will be implemented for enhanced safety and our staff will regularly clean all equipment.
- Before receiving your badge onsite and entering HD Expo + Conference, you will be asked to acknowledge and accept our Terms and Conditions. Please review the document on the next page before arriving to gain entry as quickly as possible.

INSIDE THE SHOW

- **Again, make sure you have a face mask;** this is required at all times. Please review the HD Expo + Conference rules and regulations to confirm. Masks will also be provided, if one is needed.
- **Please follow all recommended Health & Safety Measures** including: cover your cough or sneeze, and stay home if you are sick.
- We have **designed the show to allow for social distancing** by including wider cross aisles and one-way entrances/exits.
- We'll remind you to **keep a safe distance from others with floor graphics** and stanchions.
- **We've increased staff and security** to provide the BEST customer service and information accessibility.
- Seating areas will be properly distanced and transparent shields will be placed at food and beverage locations.
- Exhibitors will have access to **enhanced cleaning and disinfection services** for their booths.
- **Trash will be removed** within show area with greater frequency.
- **Daily disinfecting** will take place to sanitize all seating, restrooms and frequently touched public areas.
- Feeling sick unexpectedly at the show? **Medical personnel will be onsite** to assist anyone feeling unwell.

*No One Under 16 Years of Age is Permitted.

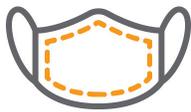
Current as of 4/21/21

YOU MUST WEAR A FACE MASK TO BE ALLOWED INTO

hd expo+ conference

WHAT KIND OF FACE MASKS WILL BE ACCEPTED?

✓ ACCEPTABLE



TWO-LAYER CLOTH MASK



FDA-CLEARED SURGICAL MASK



FACE SHIELD WORN WITH OTHER ACCEPTABLE MASK

*Note: we will have additional face masks available onsite for any attendee that requires one

✗ NOT ACCEPTABLE



FACE SHIELD



FACE MASK WITH VENT



BANDANA



GAITER

HD EXPO + CONFERENCE ONSITE TERMS + CONDITIONS

Before receiving your badge onsite and entering HD Expo + Conference, you will be asked to **acknowledge and accept** the following Terms & Conditions.

Please take a moment to review this document before arriving at the show as this will allow us to get you inside and exploring all that HD Expo + Conference has to offer much more quickly.

1. I certify that I am not sick and do not have signs or symptoms of COVID-19. I will not enter the HD Expo + Conference event if I am experiencing any signs or symptoms of COVID-19. I acknowledge that common symptoms of COVID-19 include:
 - Fever or chills
 - Cough
 - Shortness of breath or difficulty breathing
 - New loss of taste or smell
 - Sore throat
 - Congestion or runny nose
 - Nausea or vomiting
 - Diarrhea
2. I will immediately isolate myself and leave the HD Expo + Conference event and notify event staff if I, or someone I have been in close contact with, is exposed to COVID-19, exhibits COVID-19 symptoms or receives a positive COVID-19 test result.
3. I expressly agree to fully comply with appropriate COVID-19 health and safety measures and protocols for attendance at the HD Expo + Conference event, including the requirement to wear face masks at all times and maintain appropriate social distance. If needed, Emerald will have limited face masks available for those attendees who do not bring their own masks to the event. Emerald reserves the right to remove any attendee from the HD Expo + Conference event for failure to adhere to the required COVID-19 health and safety measures and protocols.
4. While in attendance at the HD Expo + Conference event, I will make every effort to maintain CDC-recommended hygiene procedures at all times, including following the guidelines of frequent hand washing (or a suitable sanitizing alternative), avoiding touching my eyes, nose, and mouth in public places and covering coughs or sneezes with a tissue or the inside of my elbow.
5. I expressly assume, and release Emerald X, LLC (“Emerald”) and any of its affiliates from, all risks, claims, damages, losses, costs and expenses, whether or not reasonably foreseeable, associated with, resulting from or arising in connection with my participation or presence at the HD Expo + Conference event, including, without limitation, all risks of harm, damage, illness (including viruses or illness from any communicable disease) or injury (including death) to or related to my person or property.
6. I grant Emerald the right to use my name, image and likeness, including but not limited to any photographs or video taken of me at the show, for marketing purposes.
7. ATTENTION: Exhibitors and Sponsors at HD Expo + Conference may utilize badge scanning in order to follow up with you after the show. Please be aware that by permitting an exhibitor/sponsor to scan your badge, your contact information including address, email, phone & fax will be shared with the exhibitor/sponsor, and the HD Expo + Conference will no longer be in control of how your information is used. Questions or concerns? Email privacy@emerald.com.
8. Emerald reserves the right to accept, reject or prohibit registration for or attendance at its events at any time for any reason.
9. By agreeing to these Terms and Conditions, you confirm that you have reviewed and agree to the Emerald Privacy Policy. To review the Emerald Privacy Policy, visit this site: <https://www.emerald.com/privacy-policy/>

Current as of 4/21/21

HOW TO CONTACT US



REACH OUT TO US AT ANYTIME

If you have any questions about our health and safety measures or how you can best prepare, please contact Group Show Director Kevin Gaffney.



BEFORE THE SHOW

Please refer to <https://hdexpo.com/> to review a full list of health and safety measures, or feel free to reach out to your account executive.



AT THE SHOW

To reference any health and safety measures at the show, you can refer to signage placed throughout the venue or contact our friendly staff by visiting the Info Desk, located outside of the exhibit hall.

AIRLINE AND HOTEL HEALTH + SAFETY INFORMATION

American

Travel Information: <https://www.aa.com/i18n/travel-info/coronavirus-updates.jsp>

Health and Safety: <https://www.aa.com/i18n/travel-info/travel-with-confidence.jsp?from=BannerContainerA>

United

Travel Information: <https://www.united.com/en/us/fly/covid-update.html>

Health and Safety: <https://www.united.com/ual/en/us/fly/travel/united-cleanplus.html>

Delta

Travel Information: <https://www.delta.com/us/en/travel-update-center/overview>

Health and Safety: <https://www.delta.com/us/en/travel-update-center/ways-we-are-keeping-you-safe/setting-the-standard-for-safer-travel>

JetBlue

Travel Information: <https://www.jetblue.com/travel-alerts>

Health and Safety: <https://www.jetblue.com/safety>

Southwest

Travel Information: https://www.southwest.com/Coronavirus/?clk=CORONAVIRUS_TA&cbid=4430033

Health and Safety: <https://www.southwest.com/airline-cleanliness-social-distance/>

Current as of 4/21/21

HOTEL PARTNER HEALTH + SAFETY INFORMATION

MGM Resort Partners

CleanStay program & Travel Information: <https://www.mgmresorts.com/en/open.html>

RIDE SHARE HEALTH + SAFETY MESSAGING

Uber

Travel Information: <https://www.uber.com/us/en/safety/>

Lyft

Travel Information: <https://www.lyft.com/safety/coronavirus>

OTHER RESOURCES

US TRAVEL ASSOCIATION

Industry Guidance: <https://www.ustravel.org/toolkit/industry-guidance-promoting-health-and-safety-all-travelers>

Health and Safety: <https://www.aa.com/i18n/travel-info/travel-with-confidence.jsp?from=BannerContainerA>

CDC

General Guidelines: <https://www.cdc.gov/coronavirus/2019-ncov/index.html>

Travel Guidelines : <https://www.cdc.gov/coronavirus/2019-ncov/travelers/index.html>